# **Donor Privacy Policy**

The River's Edge Ranch is committed to respecting the privacy of our donors. We have developed this privacy policy to ensure our donor information will not be shared with any third party.

#### Awareness.

The River's Edge Ranch provides this Donor Privacy Policy to make you aware of our privacy policy, and to inform you of the way your information is used. We also provide you with the opportunity to remove your name from our mailing list, if you desire to do so.

#### Information collected.

Here are the types of donor information that we collect and maintain:

- Contact information: name, organization, complete address, phone number, email address
- Payment information: credit card number and expiration date, and billing information
- Information concerning how you heard about The River's Edge Ranch
- Information you wish to share: questions, comments, suggestions
- Your request to receive periodic updates; e.g., upon individual request, we will send periodic communications related to specific fundraising appeals, prayer concerns, and newsletters.

#### How information is used.

The River's Edge Ranch uses your information to help you complete a donation online, to communicate back to you, and to update you on ministry happenings. Credit card numbers are used only for donation or payment processing and are not retained for other purposes. We use the comments you offer to provide you with information requested, and we consider carefully each recommendation as to how we might improve communication.

### No sharing of personal information.

The River's Edge Ranch will not sell, rent, or lease your personal information to other ministries or businesses. We assure you that the identity of all our donors will be kept confidential. Use of donor information will be limited to the internal purposes of The River's Edge Ranch and only to further the ministry activities and purposes of The River's Edge Ranch.

## Removing your name from our communications.

It is not our desire to send unwanted communications to our donors. Please contact us if you wish to be removed from our communications list.

#### Contact us.

If you have comments or questions about our donor privacy policy, please send us an email at administrator@theriversedgeranch.org.